

3.0 BUSINESS MANAGEMENT

3.3 Management Principles (CL): Students will understand the theories and principles of managing a business. They will demonstrate competence by analyzing management functions, principles, and processes that contribute to the achievement of organizational goals.

BENCHMARKS	COURSE TITLES				
3.3.1 Basic Management Functions-define and explain the major management functions: planning, organizing, leading, and controlling					
3.3.2 Business Organizational Theory-compare and contrast a variety of organizational structures					
3.3.3 Change Theory-explain how economic and social changes affect business					
3.3.4 Competition-describe the effects of competition and its impact on business					
3.3.5 Human Resources Development and Management-describe methods which an organization can use to effectively manage its personnel policies, practices and resources					
3.3.6 International Relationships-examine the effects of domestic and international business on management practices					

Primary Delivery - **P**
 Secondary Delivery - **S**

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BENCHMARKS	COURSE TITLES				
3.3.7 Management Styles-compare and contrast management styles, including those related to competing in a global marketplace					
3.3.8 Policy & Strategy Formulation-describe the planning and problem-solving process and explain its use in formulating strategy and policy					
3.3.9 Production & Operations Management-explain the process that converts resources, such as labor and raw materials, into finished goods and services					
3.3.10 Research & Development-discuss the impact of research on business planning and development					

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