

1.0 BUSINESS CORE

1.1 Business Communications (C): Students will understand communications as applied to personal and professional situations. They will demonstrate competency by selecting and using appropriate forms of communications in a variety of situations.

BENCHMARKS	COURSE TITLES					
1.1.1 Diversity-demonstrate the ability to work and communicate effectively with persons of different ethnicities and culturally diverse backgrounds						
1.1.2 Effectiveness-compose oral and written business communications that demonstrate the use of critical thinking, decision making and problem solving skills						
1.1.3 Ethics-discuss ethics and the need for confidentiality, loyalty, integrity and honesty in communicating with business associates						
1.1.4 Methods of Communication-demonstrate the use of various methods of communications; research, compose and orally present information using appropriate technology						
1.1.5 Nonverbal Communications-identify and use nonverbal communications in a group activity						

Primary Delivery - **P**
 Secondary Delivery - **S**

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BENCHMARKS	COURSE TITLES					
1.1.6 Oral Communications-orally present information using appropriate language, style and format; utilize different communication techniques to address the intended audience appropriately						
1.1.7 Systems-use systems thinking to discuss the impact of cultural, organizational, technological and behavioral characteristics on the selection of communication strategies and methods						

Primary Delivery - **P**
 Secondary Delivery - **S**